PENTON
AUTOMATION

COMPANY PROFILE

2026–27

INDIA'S VALUE-ADDED DISTRIBUTION PARTNER FOR SECURITY, FIRE & ENTRANCE AUTOMATION

17+ YEARS LEGACY | 1500+ SI PARTNERS | CHENNAI HQ



Electronic Security

Fire & Life Safety

Entrance Automation

Intelligent Infrastructure

Securing Infrastructure. Enabling Intelligence. Powering Automation.

WHO WE ARE

Global Technologies. Local Expertise. Reliable Partnerships.

Penton Automation Pvt. Ltd. is a value-added distributor and solution enabler specializing in electronic security, fire and life safety, entrance automation and intelligent infrastructure solutions.

Built on the industry legacy of Penta Security Systems, Penton connects globally recognized technology manufacturers with System Integrators, Consultants and Enterprise Customers.

Headquartered in Chennai, we support partners across Tamil Nadu, Karnataka, Kerala, Andhra Pradesh, Telangana and Maharashtra.

Our approach combines a comprehensive technology portfolio with practical project support — helping partners select the right solutions, address technical challenges and execute projects efficiently.

Our Mission
To empower our partners with reliable technologies, responsive expertise and solutions that create safer, smarter and more efficient infrastructure.

WHAT MAKES PENTON DIFFERENT

More Than Distribution. A Partner in Project Success.

01 | Multi-Brand Solution Expertise
Access to complementary technologies across security, fire safety, entrance automation and communication systems — enabling coordinated solutions for complex projects.

02 | Technical & Design Assistance
Application-based product selection, system architecture, BOQ review and integration guidance to help partners develop technically suitable solutions.

03 | Project-Focused Commercial Support
Project-specific quotations, OEM coordination, procurement planning and assistance with product availability and lead times.

04 | Training & Technology Enablement
Product demonstrations, technical knowledge sharing and OEM-led training to help partners confidently specify, install and support solutions.

05 | Responsive Partner Coordination
Dedicated coordination between sales, technical, accounts and dispatch teams to support smooth order processing and project execution.

THE PENTON COMMITMENT
The right technology. The right expertise. The right support.



OUR TECHNOLOGY PORTFOLIO

A COMPREHENSIVE PORTFOLIO OF WORLD-CLASS TECHNOLOGIES FOR SECURITY, SAFETY & BUILDING AUTOMATION

ENTRANCE AUTOMATION	PRIVLOX ENTRANCE AUTOMATION | CAME | dormakaba
GLASS DOOR AUTOMATION	NABCO®
PARKING MANAGEMENT	NEPTUNE®
FIRE & LIFE SAFETY (INCLUDING ASPIRATION)	Simplex® | FireClass®
INTRUSION DETECTION	Texecom®
PERIMETER PROTECTION	OPTEX® Sensing Innovation
CCTV & VIDEO MANAGEMENT	Matrix | GVD GENIUS VISION DIGITAL
ACCESS CONTROL	Matrix
TELECOM (IP-PBX & UC)	Matrix
PUBLIC ADDRESS & VOICE ALARM	TOA®
AI SOLUTIONS	MR MONITOREAL | metafusion™
ASPIRATING SMOKE DETECTION	WAGNER®



ENTRANCE AUTOMATION, PEDESTRIAN ACCESS & PARKING SOLUTIONS

Seamless Movement. Secure Access. Reliable Automation.

Penton Automation offers integrated entrance, pedestrian and vehicle access solutions through CAME, NABCO, dormakaba, PRIVLOX and Neptune Automatic.

Our Solutions

Gate Automation – CAME

- **Sliding and swing gate operators**
- **Automatic boom barriers for vehicle access**

Glass Door Automation – NABCO

- **Automatic sliding glass door systems**
- **Automatic swing door operators**

Pedestrian Access – dormakaba | PRIVLOX

- **Speed gates, flap barriers and turnstiles**
- **Controlled entry integrated with access systems**

Parking Management – Neptune Automatic

- **Parking ticketing and management systems**
- **Vehicle entry, exit and transaction management**

Introducing PRIVLOX

Penton's In-House Access Solutions Brand
A growing portfolio of pedestrian and vehicle access products, including turnstiles, speed gates, flap barriers, boom barriers and security screening equipment.

Penton Support: Product selection, BOQ assistance, integration guidance and technical coordination.

Applications: Commercial Buildings | IT Parks | Airports | Hospitals | Industrial Facilities | Residential Communities

FIRE & LIFE SAFETY, ASPIRATING SMOKE DETECTION & PUBLIC ADDRESS SYSTEMS



Protecting Lives. Detecting Risks Early. Communicating with Confidence.

Penton Automation provides fire detection, early smoke warning and emergency communication solutions through globally recognized technology partners — Simplex, FireClass, WAGNER and TOA.

Our Solutions

Fire Detection & Life Safety – Simplex | FireClass

- **Intelligent addressable fire alarm systems**
- **Smoke, heat and multi-sensor detection**
- **Fire alarm monitoring and notification**

Aspirating Smoke Detection – WAGNER

- **TITANUS® aspirating smoke detection systems**
- **High-sensitivity, very early smoke warning**

Public Address & Voice Alarm – TOA

- **Public address and paging systems**
- **Emergency voice alarm and evacuation communication**
- **Amplifiers, microphones and speaker systems**

Penton Project Support
System selection, BOQ assistance, loop planning, technical documentation and integration guidance.

Applications: Data Centres | Hospitals | Warehouses | IT Parks | Airports | Industrial Facilities | Commercial Buildings

INTRUSION, PERIMETER PROTECTION & AI SOLUTIONS

Detect Threats Early. Strengthen Security Response.

Penton combines intrusion detection, perimeter sensing and AI-enabled security technologies to help protect people, assets and critical infrastructure.

Our Solutions

Intrusion Detection – Texecom

- **Wired and wireless intrusion alarm systems**
- **Motion detectors, control panels and alarm devices**

Perimeter Protection – OPTEX

- **Outdoor PIR and active infrared detection systems**
- **Boundary and restricted-area intrusion sensing**

AI-Powered Security – Monitoreal | Metafusion

- **AI-assisted video search and intelligent event monitoring**
- **People and vehicle counting, intrusion event verification and automated alerts, where supported by the selected solutions**

Penton Project Support
Sensor selection, coverage planning, detection-zone assessment, integration guidance and technical coordination.

Applications: Industrial Campuses | Warehouses | Logistics Parks | Commercial Properties | Residential Communities | Critical Infrastructure

CCTV, ACCESS CONTROL & TELECOM SOLUTIONS

Intelligent Surveillance. Secure Access. Connected Communication.

Penton delivers integrated surveillance, enterprise access control and communication technologies to help organizations monitor facilities, manage movement and maintain reliable connectivity.

Our Solutions

CCTV & Video Management – Matrix | GVD

- **IP surveillance cameras and recording systems**
- **Video Management Systems (VMS)**
- **Centralized monitoring and multi-site surveillance**

Access Control – Matrix

- **Biometric, RFID and mobile credential solutions**
- **Centralized access and attendance management**
- **Enterprise access controllers and management software**

Enterprise Telecom – Matrix

- **IP-PBX and business communication systems**
- **IP phones and enterprise telephony**
- **Communication solutions for distributed offices**

How Penton Supports Projects
Camera and system selection, storage planning, access architecture, BOQ assistance and integration guidance.

Applications: Corporate Offices | IT Parks | Healthcare | Educational Institutions | Manufacturing | Multi-Site Enterprises

PENTON AT A GLANCE

A Strong Foundation. A Growing Technology Ecosystem.

17+ Years
Industry legacy built on the experience and relationships of Penta Security Systems.

1,500+ System Integrator Relationships
An established channel network supporting security and automation projects.

6 Key States
Tamil Nadu | Karnataka | Kerala | Andhra Pradesh | Telangana | Maharashtra

14 global brands + our own brand PRIVLOX
A diversified portfolio across security, life safety, entrance automation and intelligent solutions.

Chennai Headquarters
Central coordination for sales, technical support, procurement and partner engagement.

OUR CAPABILITIES

Technical Enablement
Product consultation | BOQ support | System design guidance | Technical training

Commercial & Distribution Support
OEM coordination | Project pricing | Stock planning | Order fulfilment

Partner Development
System Integrator engagement | Product demonstrations | Technical knowledge sharing

BUILT FOR LONG-TERM PARTNERSHIPS

Connecting technology manufacturers with the system integrators and consultants who deliver infrastructure solutions.

INDUSTRIES WE SERVE

Technologies Designed for Diverse Infrastructure Needs

Penton supports System Integrators and Consultants with application-specific technologies across commercial, industrial and institutional environments.

Commercial Buildings & IT Parks
CCTV surveillance, access control, fire detection and entrance automation.

Industrial & Manufacturing Facilities
Perimeter security, intrusion detection, fire safety, entrance and vehicle access automation.

Hospitals & Healthcare
Automatic doors, fire detection, access management and emergency communication.

Educational Institutions
Campus surveillance, controlled access and life safety systems.

Residential Communities & Townships
Gate automation, visitor access, perimeter security and parking management.

Warehouses & Logistics Parks
Early smoke detection, perimeter protection and vehicle entry management.

Government & Critical Infrastructure
Integrated security, surveillance, fire safety and controlled access solutions.

Retail, Hospitality & Airports
Automatic entrances, pedestrian access, public address and surveillance systems.



PENTON AUTOMATION

CONNECT WITH PENTON

Your Technology Partner for Security, Safety & Automation.

Our Regional Coverage

Tamil Nadu
Chennai (HQ), Coimbatore, Madurai, Trichy, Salem

Karnataka
Bengaluru, Mysuru, Mangaluru, Hubli

Kerala
Kochi, Trivandrum, Calicut, Thrissur

Andhra Pradesh & Telangana
Hyderabad, Visakhapatnam, Vijayawada, Guntur, Tirupati

Maharashtra
Pune, Mumbai, Nashik, Aurangabad

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